



# GETTING THE MOST OUT OF AN ON-SITE AV TECHNICIAN

Audio Visual (AV) has the ability to give your Business Event the wow factor you are looking for, but it also has the threat of delaying proceedings or impacting on the overall event. An on-site AV Technician significantly reduces the potential threat and can deliver you the cut through you are looking for.

## TIP 1

### DON'T MAKE AV AN **AFTER THOUGHT**

Your Business Event's Audio Visual requirements need to be thought out at the same time you are considering your venue. At this stage it is probably more important that your menu selection.

The size of the venue space, your room set-up and the type of event you are holding will all impact on the AV equipment that you will require and its cost. During your meeting with your venue event coordinator ensure they bring in their AV manager to discuss your requirement so they can provide you a realistic budget estimate for your event, that will save you time in the long run. There is in nothing worse than managing the AV yourself and having a presenter turn up and not having the correct AV set-up for their presentation.

## TIP 2

### USE AN **ON-SITE** AV TECHNICIAN

The old quote "Never work with animals or children" is getting a modern make over to include live online demonstrations. Every event organiser wants to avoid delays and the embarrassment of their AV not working and these days it can be as simple as one of your team forgetting an adaptor for the projector.

While this maybe seen as an expense, your on-site AV Technician will save you time and money in the long run and reduce the risk of AV issues. Their knowledge of the venue, their equipment and having them on-site for any last minute changes can be invaluable to a successful Business Event. While there is usually a fee for them being on-site, there are usually less travel fees, no insurance costs, transport or consumable fees, compared to contracting an external AV company, making the on-site AV Technician a competitive choice for the smooth running of your event.

### ENGAGING WITH THE VENUE'S AV MANAGER EARLY ON IN THE PROCESS WILL ENSURE YOUR:

1. Budget Is Accurate
2. AV Meets The Needs Of Your Event And Venue
3. Overall AV Costs Should Be Less Compared To An External AV Company
4. Last Minute Needs Can Be Met
5. Event Runs Smoothly Through Better Communication